Date of Debom: August 1, 2005

HE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS:

Skuriat et al.

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EXAMINER:

Sally Shih

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FOR:

METHOD AND SYSTEM FOR MEASURING TRADE MANAGEMENT

PERFORMANCE

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Boston, Massachusetts

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

This paper is in response to the Office Action of April 6, 2005, in the above-identified patent application. A check in the amount of \$120.00 is enclosed to cover the petition fee for a one-month extension of time pursuant to 37 C.F.R. § 1.17(a)(1). With the extension, these documents are due August 6, 2005. The Commissioner is hereby authorized to charge any additional fees that may be due, or credit any overpayment of same, to Deposit Account No. 50-0311, Reference No. 20558-011.

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 8 of this paper.